

# INVEST IN CASANARE

INVESTMENT PROMOTION AGENCY  
CASANARE CHAMBER OF COMMERCE

## INDICATORS 2024



# CASANARE



Casanare is made up of 19 municipalities and is located in the east of the country, with a territorial area of 44,640 km<sup>2</sup>, which corresponds to 3.91% of the country. Due to its size, it could be compared to a country like Denmark.

Casanare is part of the Orinoquia region. It limits to the north with the department of Arauca, to the south with Meta, to the east with Vichada and to the west with Boyacá and Cundinamarca. It is located 387km from Bogotá D.C.



**481,938**  
Total Population  
(2025)



**USD 5,9 billions**  
GDP Casanare 2023pr



**USD 11.130**  
GDP Per Cápita (2023p)  
Second highest in the country

# GDP STRUCTURE CASANARE 2023



41%

OIL AND GAS



18%

WHOLESALE AND RETAIL  
TRADE.



16%

AGRICULTURE,  
LIVESTOCK, HUNTING,  
FORESTRY AND FISHING



8%

PUBLIC ADMINISTRATION  
AND DEFENSE/  
EDUCATION/ HEALTH  
CARE ACTIVITIES



3%

MANUFACTURING  
INDUSTRIES



2,5%

REAL ESTATE ACTIVITIES



3%

SUPPLY OF ELECTRICITY,  
GAS, STEAM AND AIR  
CONDITIONING



2%

CONSTRUCTION



1,2%

FINANCIAL AND  
INSURANCE ACTIVITIES



1,0%

PROFESSIONAL  
ACTIVITIES



0,6%

ARTISTIC, ENTERTAINMENT  
AND RECREATION  
ACTIVITIES AND OTHER  
SERVICE ACTIVITIES



0,5%

INFORMATION AND  
COMMUNICATIONS

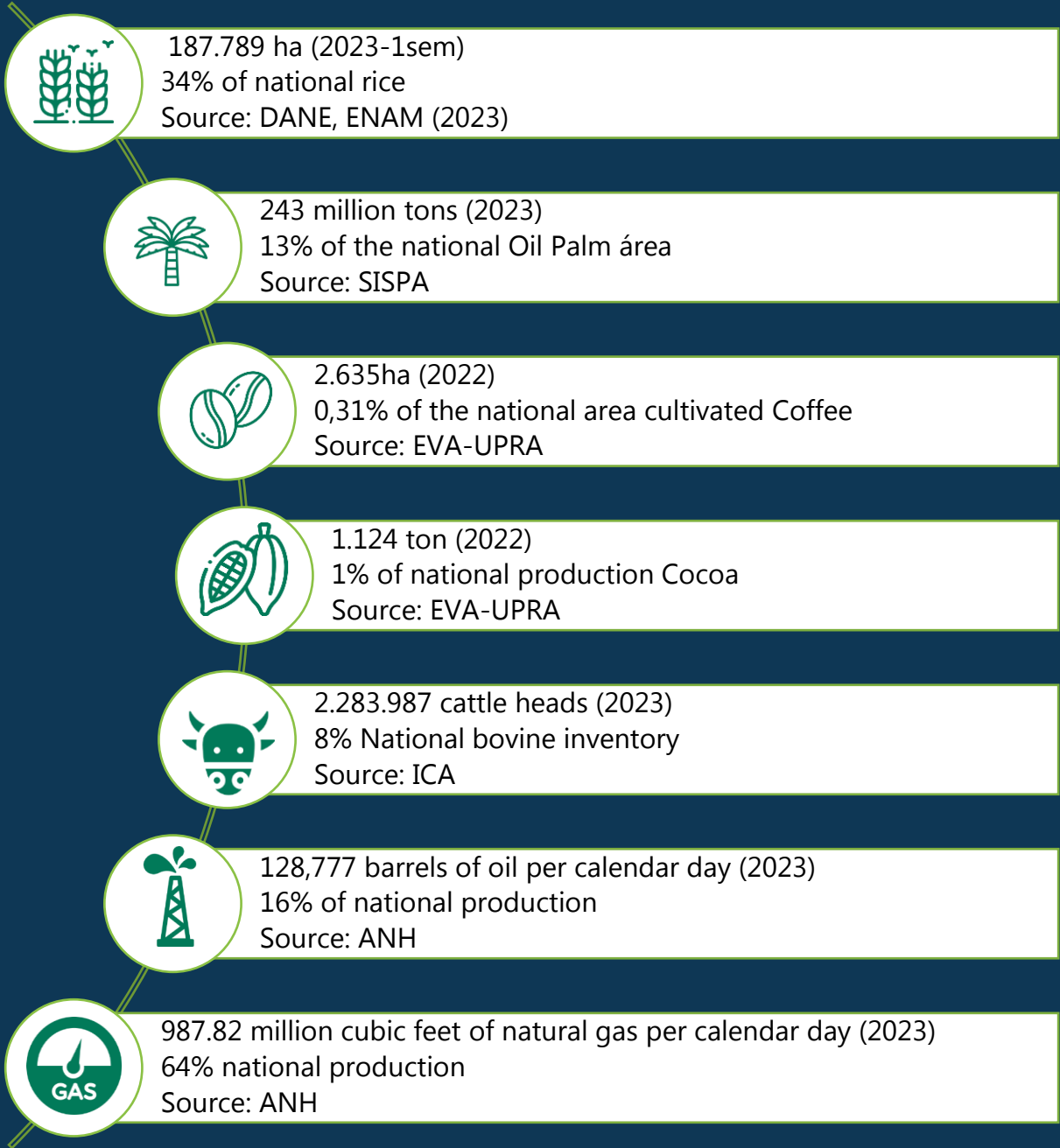
# AGRICULTURAL AND INDUSTRIAL PROFILE

## CASANARE AS A POWER AGRICULTURAL AND ENERGY

#1	national production NATURAL GAS
#1	national production RICE
#2	national production OIL
#3	Herd of BOVINE CATTLE
#4	Production PALM OIL

### Crop statistics

Sown Hectares	296,785
Harvested Hectares	287,753
Tons Produced	1,574,892



# BUSINESS COMMUNITY



## 23.940

Total current  
companies as of  
December 31,  
2024

Last year 4,270  
new companies  
were created

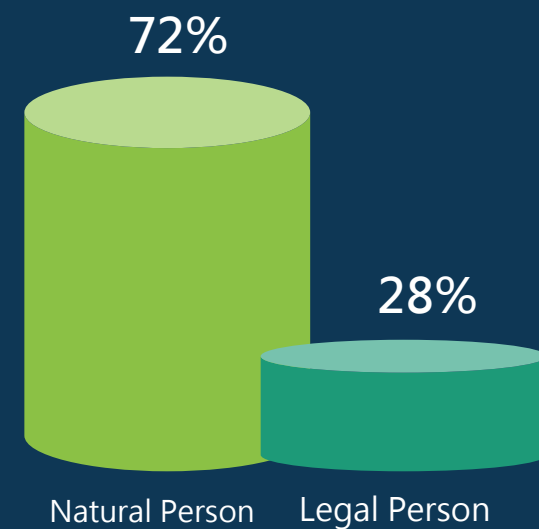


## Activities participation

33%	Wholesale and retail trade
21%	Other activities
17%	Accommodation and food services
8%	Manufacturing

Source: Casanare Chamber of Commerce

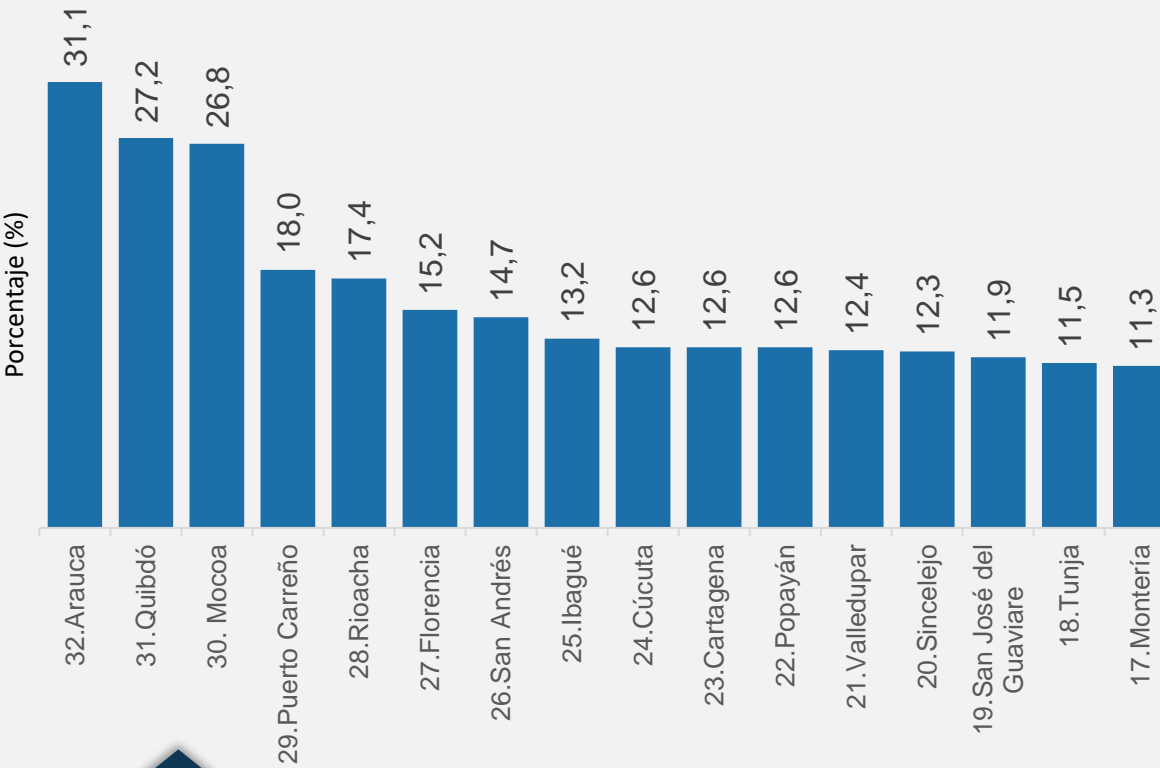
## LEGAL ORGANIZATION



# EMPLOYMENT

In 2024, Yopal ranked #9 for the lowest unemployment rate in the country (9,9%).

In the capital of the Casanare department, 81,206 people were employed.



Source: DANE

In Yopal there is

**120.400**

People of working age

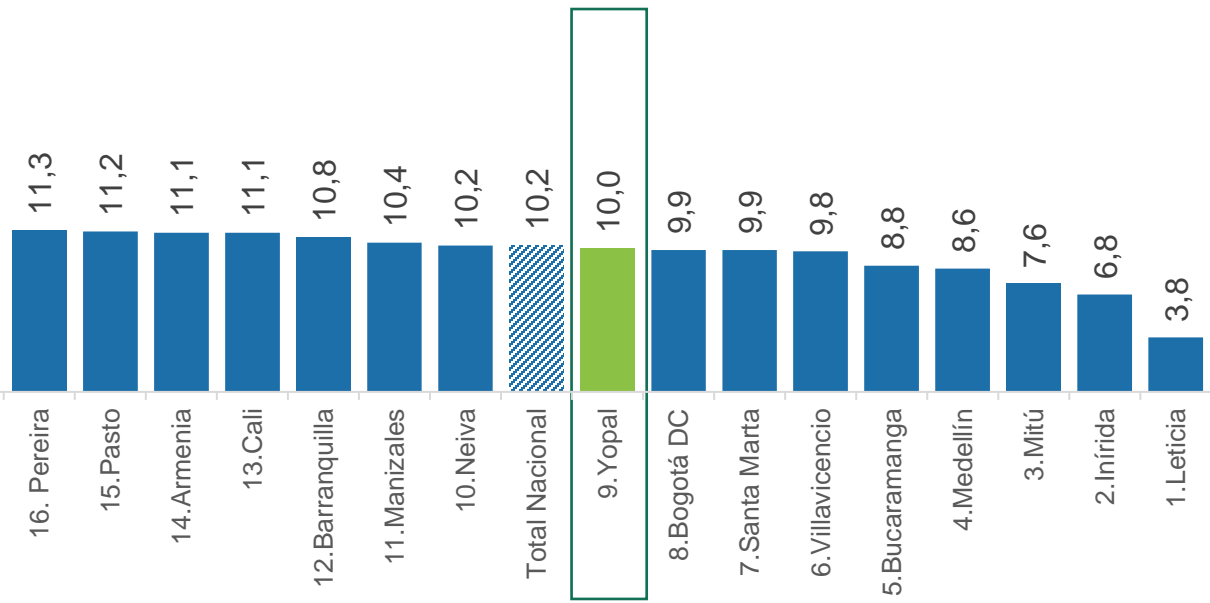
Population of Yopal

Dic 2024

218.069

## Unemployment rate in Colombia

Dec 2023 – Nov 2024



The large integrated household survey in Colombia, presented by DANE in 2024, reported key employment indicators for the year.

Yopal ranked 9th among the 32 capital cities for the lowest unemployment rate in the country (10.0%), which is 0.2 percentage points below the national unemployment rate (10.2%).

In the capital of the Casanare department, 82,206 people were employed during 2024, representing a decrease of 0.9 percentage points compared to 2023.

In Yopal there are

**120.400**

PEOPLE OF WORKING AGE

EMPLOYMENT

EMPLOYMENT BY ECONOMIC ACTIVITY



# YOPAL: SERVICE CENTER

Casanare has a wide range of financial, commercial and corporate goods and services to develop businesses, located mainly in Yopal.



**341** National Tourism Registries  
**5** chain hotels  
Source: CCC



**4** Public universities  
**17** Private universities  
**70** Undergraduate and postgraduate programs  
Source: MEN – SNIES



**21** banks  
Source: CCC



**7** large surfaces  
**4** shopping center



**1** International airport  
New and modern terminal area  
**3** Airlines  
Latam, Avianca, Clic Air, Satena



**15** car dealers



**260** Institutions  
Health Providers



- Typical
- Italian
- Mexican
- Eastern
- Gastrobar
- Meats
- Confectionery
- Vegetarian

*Yopal, capital of the department of Casanare  
It has a wide range of financial, commercial and corporate goods and services to develop businesses*

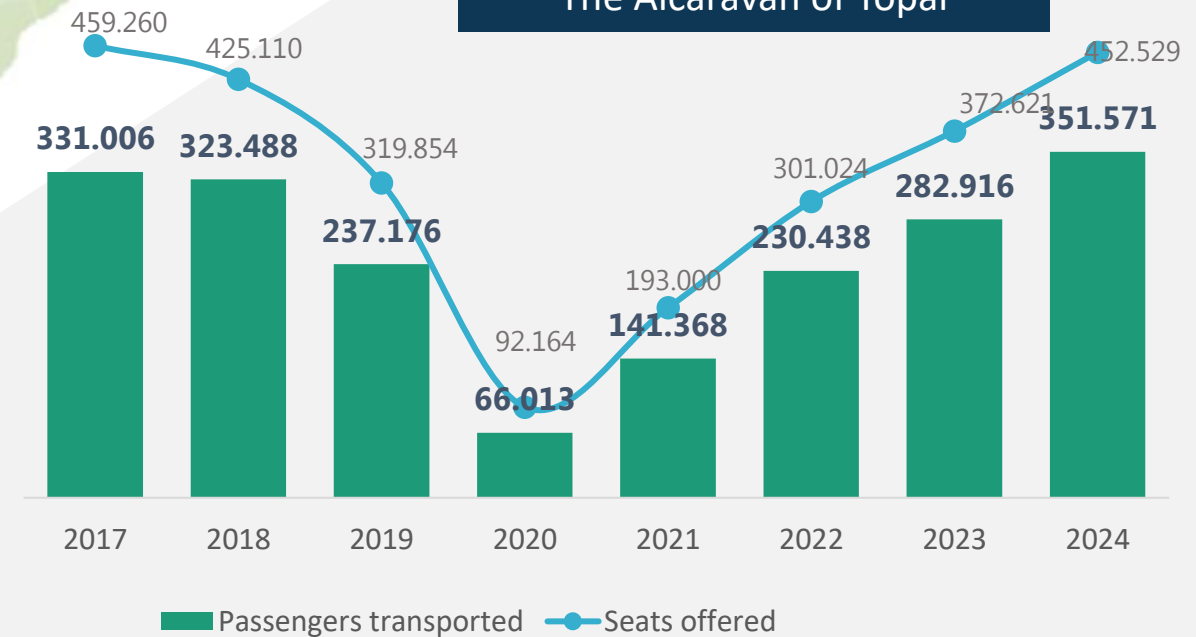
# CONNECTIVITY

The TRANSVERSAL DEL SISGA, TRANSVERSAL DEL CUSIANA AND THE MARGINAL DEL LLANO are the main land corridors that integrate the department with the center of the country.



Tomado de: Turismo por Casanare

Airport passengers mobilized  
The Alcaraván of Yopal



The Alcaravan Airport registers the highest volume of air operations in the Orinoquia region, has a modern passenger terminal and one of the best standard runways nationwide.

Source: AEROCIVIL

# EDUCATIONAL OFFER

107 | Undergraduate and postgraduate programs  
21 | Higher Education Institutions

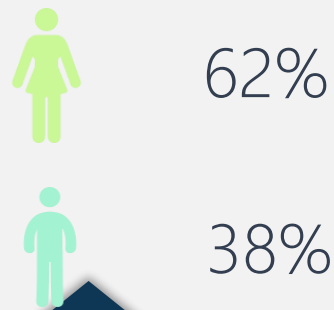
## TOP 10 – HIGHER EDUCATION PROGRAMS

1. Public accounting
2. Environmental engineering
3. Law
4. Civil Engineering
5. Business administration
6. Systems Engineering
7. Agronomic engineering
8. International Business Administration
9. Architecture
10. Nursing



## GRADUATES IN CASANARE

BETWEEN 2018 AND 2023, 11,960 STUDENTS HAVE GRADUATED



Business Administration and Law	5.534
Engineering, Industry and Construction	3.184
Social Sciences, Journalism and Information	728
Health and Wellness	497
Education	432

Natural Sciences, Mathematics and Statistics	414
Agriculture, Forestry, Fishing and Veterinary Medicine	686
Information and Communication Technologies (ICT)	154
Services	135
Art and Humanities	96

Source: MEN – SNIES

# YOPAL: SERVICE CENTER



## INSTITUTIONAL OFFER IN HEALTH SERVICES

1. Anesthesia
2. General surgery
3. Plastic and aesthetic surgery
4. Vascular surgery
5. Coloproctology
6. Dermatology
7. Gastroenterology and Digestive Endoscopy
8. Obstetrics and Gynecology
9. Gynecology
10. Internal medicine
11. Pulmonology
12. Neurosurgery
13. Ophthalmology
14. Orthopedics and Traumatology
15. Pediatrics
16. Psychiatry
17. Radiology
18. Fracture Unit
19. Urology
20. Cardiology
21. Oncology



# 130

intensive care beds - ICU

### Other services

- Emergencies
- Hospitalization
- Imaging
- Pharmacy
- Laboratory
- Patient transfer
- Therapies
- Promotion and Prevention
- Medications and Supplies



# BUREAU EVENTS

Offer lounges and meeting rooms



Yopal has a great capacity to receive visitors and different events under the best quality standards in terms of infrastructure, hotel capacity, variety of restaurants and nighttime activities.

Some figures from the Casanare Chamber of Commerce Convention Center between 2018 and 2024 are:



CASANARE CHAMBER OF COMMERCE CONVENTION CENTER

TOTAL EVENTS

4.889

TOTAL ATTENDEES

297.576



# INDUSTRIAL INVENTORY



2

Thermoelectric



19

Rice Industries



20

Rice drying plants



8

Industrial oil extraction plants Big construction companies



155



2

meat processing plants



39

Food processors



10

Shoe factories



271

Clothing manufacturers



1

Oil refinery



4

Plastic processing companies



44

Dairy factories



28

Brickyard



330

Metalworking industries



1

Gasoline refinery



31

Furniture factories



21

Beverage industry



685

Tourism Company

# QUALITY OF LIFE

ITEM/CIUDAD				YOPAL - CASANARE	TUNJA - BOYACÁ	SALTO - URUGUAY	BOA VISTA -BRASIL
FOOD MENU				6,74 USD	3,24 USD	8,70 USD	7,10 USD
A BREAD OF 500GR				1,46 USD	0,60 USD	0,78 USD	1,90 USD
MONTH RENTAL	(85MTS2)	CYTY	CENTER	224 USD	174 USD	362 USD	299 USD
AVERAGE COST UTILITIES				78,64 USD	50 USD	98 USD	38 USD
BASIC FARE TAXI (URBAN AREA)				1,12 USD	0,95 USD	0,62 USD	1,10 USD
CAPUCCINO				1,57 USD	1,12 USD	2,50 USD	1,90 USD
CINEMA TICKET FOR 2 PAX				2,70 USD	5,05 USD	11,20 USD	7 USD
BUS TICKETK				0,45 USD	0,50 USD	0,99 USD	1,20 USD

# STRATEGIC SECTORS

## agribusiness

- Sustainable Livestock
- Agriculture
  - Rice
  - Palm oil
  - Cocoa
  - Coffee
  - banana
  - Fruits
- supporting goods and services



## RENEWABLE ENERGY

- Biomass
- Carbon credits
- Solar energy



## HEALTH

- Information systems
- Clinical research
- Biomedical devices and equipment
- Telemedicine
- Specialized services



## TOURISM

- Nature tourism
- Bird watching
- Plain Safari
- Wellness tourism
- Events and convention tourism - MICE



## EMERGING ECONOMY

- Shoes
- Confections
- Processed foods
- Metalworking



## INVEST IN CASANARE



## CONTACT

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## ALLIES

